Brown Bag
presents

Jornal Companheiros de Luta:
Um Lamento Jovem do Daruê Malungo

Empowerment through Journalism:
Social Change through Youth Media Production in Northeast Brazil

Carolina Escalera, MU Journalism student

A junior journalism student, Carolina Escalera, taught and facilitated a journalism class as a research project in one of the most low-income areas of Recife, PE, Brazil with 40 at-risk adolescents in November 2007. The study explores how journalism can be used as a powerful force in democratic societies for change. Specifically, Carolina explored how youth media production and journalism aligns in spirit with Paulo Freire’s theory of emancipatory education: engaging oppressed students in identifying themes that elicit social and emotional involvement and therefore a high level of motivation to participate. This study also explores how journalism can be used as a tool of empowerment in building the capacity of young adults to become aware of their own realities and communicate it to others. The presentation will include an overview of the research and the results.

Escalera is a news-editorial journalism junior who studied abroad in Brazil in Fall 2007. She is founder and President of the National Association of Hispanic Journalists at MU. She is very interested of the use of journalism in developing nations and as an educational use of empowerment. Escalera has worked for many publications in the US and abroad. She is currently a reporter for ¡Adelante! and a fellow with the Institute for International Public Policy. She intends to pursue a Masters in International Studies and become a foreign correspondent.

This event is co-sponsored by MU’s chapter of the National Association of Hispanic Journalists.

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