



When: Thursday,  
November 14,  
2007

Time: Noon-1PM

Where: The  
Cambio Center,

**Speaker: Denice  
Adkins, Assistant  
Professor,  
University of  
Missouri**

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Cambio Center Brown Bag Lunch  
Series

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## Cambio Center Brown Bag Lunch Series



### Vernacular and Dominant Literacies in the Latino Community

Literacy is not only a functional skill but a social practice, and that practice is used to communicate within and between cultures. This ethnographic observation of literacy practices finds three primary literacy motivations in

**the Latino  
community:**

- 1) Economic  
Support**
- 2) Defining  
Identity**
- 3) Defining  
Community**

